

Chuck Jones

Designer

My experience in graphic arts ranges from 7 1/2 years as Art Director at MGX, Inc., to 8 years as a Art Director at The Vaughan Group. 2 1/2 years as a Senior Designer/Art Director at Albert A. Webb Associates; and currently I work as a Freelance Designer with CG Creative Studios, FPC Inc. and RW Designs Inc.


During my career I've had the opportunity to consult, manage, direct and design various projects for both mid and high profile brands/clients. Ranging from design work for SKECHERS USA inc. as Art Director on the clothing and lifestyle brand "CITY"; to creating box dies and managing overseas prepress production for Microsoft Corporations first XBOX console system, as well as several Lucas Arts game boxes.

I facilitated all design and marketing items as an "in-house" senior designer/art director, creating and managing a single firms brand and workflow; educating over 200+ employees on the use of graphic standards and managing/training teams of other designers.

On a personal note, I have lived in Southern California for 34 years. I enjoy hiking, camping, mountains and the beach. On the weekends you can generally find me sketching the surrounding landscapes or doing some wood working. (One day I hope to able to recreate colonial furniture using only simple hand tools). I enjoy working with my hands and repairing just about anything; and have a love for music.

Contact

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Experience

Freelance Designer [2016 - Present]

- Consult, manage, and design graphic material to meet client advertising and marketing needs
- Provide digital deliverables/printed materials/promotional products/etc.

Senior Designer/Art Director [2014-2016]

Albert A. Webb Associates - Riverside, CA

- Developed, designed and managed the firm brand, standards, processes and their applied applications
- Directed all design staff, designs, prepress, and vendor printing services
- Developed and led weekly team building workshops and training classes
- Collaborated with multiple department directors to produce pitch decks, design exhibits and other various collateral for awarded contract meetings, marketing events and internal/external programs

Art Director [2006-2014]

The Vaughan Group - Riverside, CA

- Met and corresponded with clientele on all design projects from creation of project brief to completion of deliverables
- Designed or vetted all related material to meet client needs
- Directed all design staff, designs, prepress, and vendor printing services
- Managed all prepress workflow, including: press checks, prepress stripping, densitometer checks, and press plate outflow
- Preflighted company and client provided artwork to produce press-ready files for internal and external printing

Art Director [1998-2006]

MGX, Inc. - Upland, CA

- Led all pre-production meetings and delegated workflow and timelines to all design staff
- Met and corresponded with clientele on all design projects from creation of project brief to completion of deliverables
- Managed all vendor related tasks/items: printing collateral, equipment purchases, press checks, meetings, etc.
- Hired, trained and evaluated all design staff
- Created and managed quarterly and yearly budgets related to overseen departments
- Designed and/or preflighted various graphic material for advertising agencies, corporations, printers, etc.

Technical Skills

- Proficient in Adobe Photoshop, Illustrator, InDesign, and Acrobat
- Intermediate in Adobe Premiere and Microsoft Office

Education

- Bachelor of Arts - Design and Visual Communication
Platt College - Ontario, CA